

# Professionally SPEAKING...

## Ask The Realtor...

**Q.** As a Top Producing Real Estate Agent in our community, what are your thoughts regarding the housing market?

**A.** Finding a successful agent in this market *is key!* Finding an agent that truly cares, has a great sales record, and can afford to market you even in this trying time, plus is backed by a strong real estate company is extremely important. In these challenging days, I SEE opportunity!

Think about the opportunities in the real estate market today, as a benefit to both buyer and seller. If you are young enough, raising a family... there is no time like today to move into a larger home, you will see a recovery in your life time. The sellers however may benefit by moving into a smaller home, with less maintenance and costs as they age.

I also believe the attitude of your agent is one of the most important *keys* in making a successful move in challenging times. I and my team continue to move forward in sales and service, finding great homes for buyers as well. We also have become very good at leases, short-sales and foreclosures. Your agent needs to be tough skinned and able to fight to get the deal through if necessary. They also should be well connected to great mortgage companies, with good track records as well as great title companies which can work hard to get the job done! It takes a TEAM effort! Your agent should always be available for your needs!

This past year has been unlike any other we have seen in quite a long time, and I trust our new programs and systems we have put in place continue to help navigate our clients through the rest of the economic turmoil!

Our team has sold as many homes as last year and have found true happiness in watching many clients achieve their goals, or just being able to solve sellers' and buyers' problems. We consider ourselves very BLESSED and hope you are as well! As your trusted real estate advisor, we are committed to doing whatever we can to help you understand what the current economic situation means for you going forward in 2009.

Make sure you are getting the Real Linda Rea Team ...by asking for... Linda Rea or Pete Johnston ... 248 709-3786 or 248 770-8661, [www.lindarea.com](http://www.lindarea.com).



# Professionally SPEAKING...

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## Black & White Ad Rates

Paper	1 Paper		2 Papers		3 or more Papers	
	3x	6x	3x	6x	3x	6x
Advertiser Times	\$247	\$185	\$235	\$176	\$222	\$167
B'ham-Bloomfield Eagle	247	185	235	176	222	167
Eastsider	247	185	235	176	222	167
Farmington Press	263	196	250	186	236	176
Fraser-Clinton Chronicle	247	185	235	176	222	167
Grosse Pointe Times	185	139	176	132	167	125
Journal	247	185	235	176	222	167
Macomb Chronicle	247	185	235	176	222	167
Madison-Park News	185	139	176	132	167	125
Rochester Post	263	196	250	186	236	176
Royal Oak Review	247	185	235	176	222	167
St. Clair Shores Sentinel	247	185	235	176	222	167
Shelby-Utica News	247	185	235	176	222	167
Southfield Sun	247	185	235	176	222	167
Sterling Heights Sentry	299	221	284	210	269	199
Troy Times	247	185	235	176	222	167
Warren Weekly	330	247	313	235	297	222
West Bloomfield Beacon	247	185	235	176	222	167
Woodward Talk	247	139	235	132	222	125

Ad Size: 1/6 page - 1 column (1.775" wide by 7.97" deep),  
approx. 200-220 words (word count is reduced with additional photos)

Frequency: must run at least every 2 weeks for 3 or 6 issues

Larger Ads: additional ads in the same publication @ multiple paper rates  
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Eligible Advertisers: Lawyer, Accountant, Financial Planner, Appraisers,  
Real Estate Brokers/Agents



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Jan. 27/2013