



~ SPOTLIGHT ON ~
LEARNING

Special Feature - October 16, 2019

~ FREE STORY DEADLINE IS OCTOBER 2 ~
~ AD COPY DEADLINE IS OCTOBER 9 ~

Reach prospective students and their families with a **FREE STORY** when you purchase an ad in this timely feature. Spotlight on Learning is perfect for colleges, religious schools, open houses, private schools, charter schools, schools of choice, specialty schools and much more!

1/2-Page Space:
1/4-Page Story &
1/4-Page Ad
or
1/2-Page Ad
1/2-Page Dimensions:
Vertical:
4.67"x10"
Horizontal:
9.5"x 4.92"

Full-Page Space:
1/2-Page Story &
1/2-Page Ad
or
Full-Page Ad
Full-Page Dimensions:
9.5" W x 10" H

2 Full-Page Space:
Full-Page Story &
Full-Page Ad
or
2 Full-Page Ads

FOR MORE INFORMATION, CALL
586-498-8000
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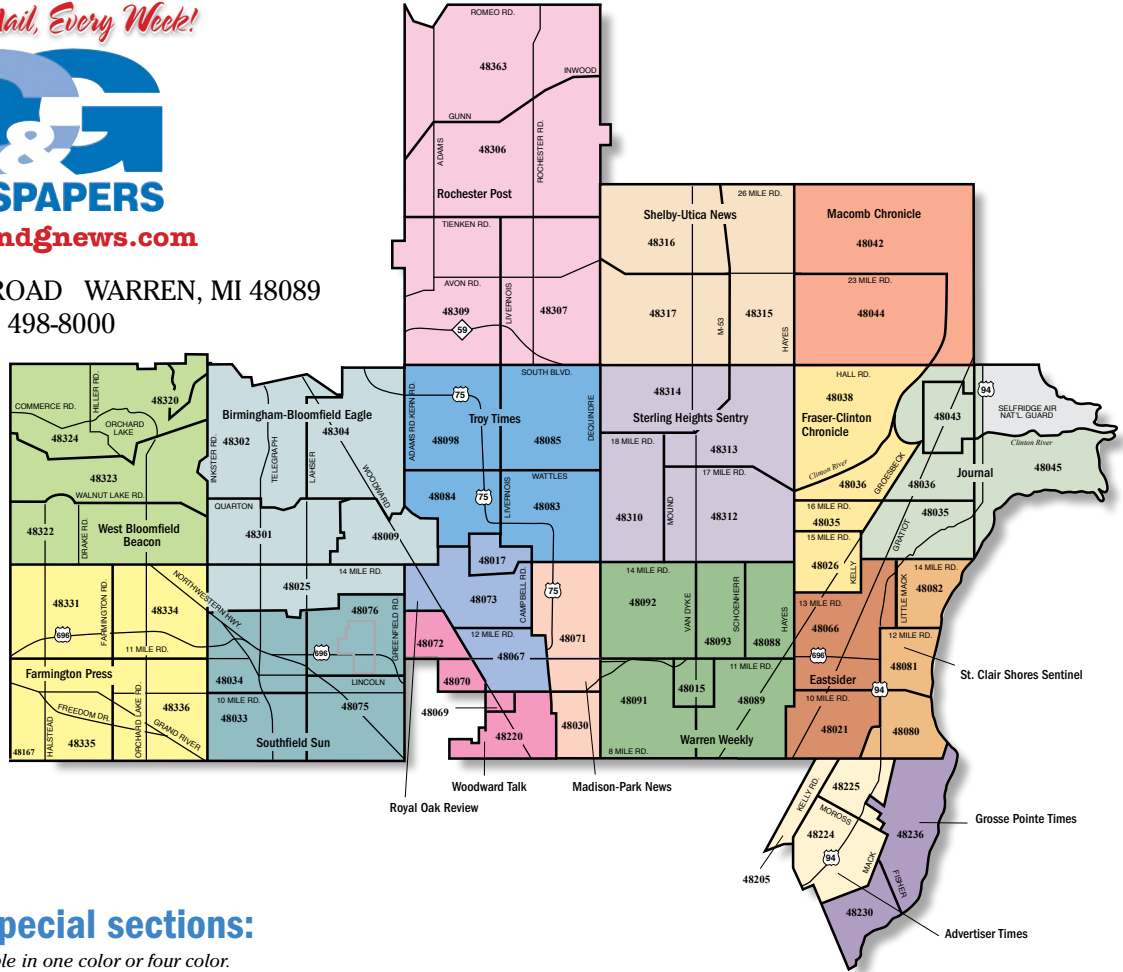
13650 ELEVEN MILE ROAD WARREN, MI 48089
(586) 498-8000

Total Circulation
596,438

Verified CAC audit figures.

Zip code circulation is updated regularly.

Please see insert for most recent totals.



Retail rates for our special sections:

Black and white pricing. Ads also available in one color or four color.

NEWSPAPER	CIRCULATION	1/2 PAGE	FULL COLOR	FULL PAGE	FULL COLOR
Macomb County	284,543				
Eastsider <i>Serving Roseville & Eastpointe</i>	29,973	\$492	\$682	\$823	\$1,093
Fraser-Clinton Chronicle <i>Serving Fraser & Clinton Township</i>	32,177	\$468	\$658	\$783	\$1,053
Journal <i>Serving Mt. Clemens, Clinton & Harrison Townships</i>	31,077	\$468	\$658	\$783	\$1,053
Macomb Chronicle <i>Serving Macomb Township</i>	29,584	\$288	\$478	\$511	\$781
St. Clair Shores Sentinel	27,136	\$492	\$682	\$823	\$1,093
Shelby-Utica News	31,357	\$366	\$556	\$615	\$885
Sterling Heights Sentry	48,572	\$539	\$729	\$869	\$1,139
Warren Weekly <i>Also Serving Center Line</i>	54,667	\$627	\$847	\$1,081	\$1,381
Oakland County	270,291				
Birmingham-Bloomfield Eagle <i>Also Serving Bingham Farms, Beverly Hills & Franklin Village</i>	33,499	\$492	\$682	\$823	\$1,093
Farmington Press <i>Serving Farmington & Farmington Hills</i>	36,482	\$496	\$686	\$823	\$1,093
Madison-Park News <i>Serving Madison Heights & Hazel Park</i>	18,614	\$313	\$488	\$555	\$730
Rochester Post <i>Also Serving Rochester Hills & Oakland Township</i>	40,010	\$496	\$686	\$823	\$1,093
Royal Oak Review <i>Also Serving Clawson</i>	32,265	\$492	\$682	\$823	\$1,093
Southfield Sun <i>Also Serving Lathrup Village</i>	30,871	\$496	\$686	\$823	\$1,093
Troy Times	31,626	\$441	\$631	\$735	\$1,005
West Bloomfield Beacon <i>Also Serving Orchard Lake, Keego Harbor & Sylvan Lake</i>	27,649	\$441	\$631	\$735	\$1,005
Woodward Talk <i>Serving Ferndale, Pleasant Ridge, Huntington Woods & Berkley</i>	19,275	\$313	\$503	\$555	\$825
Wayne County	41,604				
Advertiser Times <i>Serving Harper Woods & Northeast Detroit</i>	22,732	\$470	\$660	\$780	\$1,050
Grosse Pointe Times	18,872	\$353	\$543	\$627	\$897