



~ SPOTLIGHT ON ~

# HEALTHY LIVING

Special Feature - September 25, 2019

~ **FREE STORY DEADLINE: SEPTEMBER 11** ~

~ **AD COPY DEADLINE: SEPTEMBER 18** ~

Showcase your health-related service with a **FREE STORY** when you purchase an ad in this special feature.

### 1/2-Page Space:

1/4-Page Story &  
1/4-Page Ad  
or  
1/2-Page Ad

1/2-Page Dimensions:

Vertical:  
4.67"x10"

Horizontal:  
9.5"x 4.92"

### Full-Page Space:

1/2-Page Story &  
1/2-Page Ad  
or  
Full-Page Ad

Full-Page Dimensions:  
9.5" W x 10" H

### 2 Full-Page Space:

Full-Page Story &  
Full-Page Ad  
or  
2 Full-Page Ads

FOR MORE INFORMATION, CALL  
**586-498-8000**

13650 11 Mile Road • Warren, MI 48089

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Your Business.  
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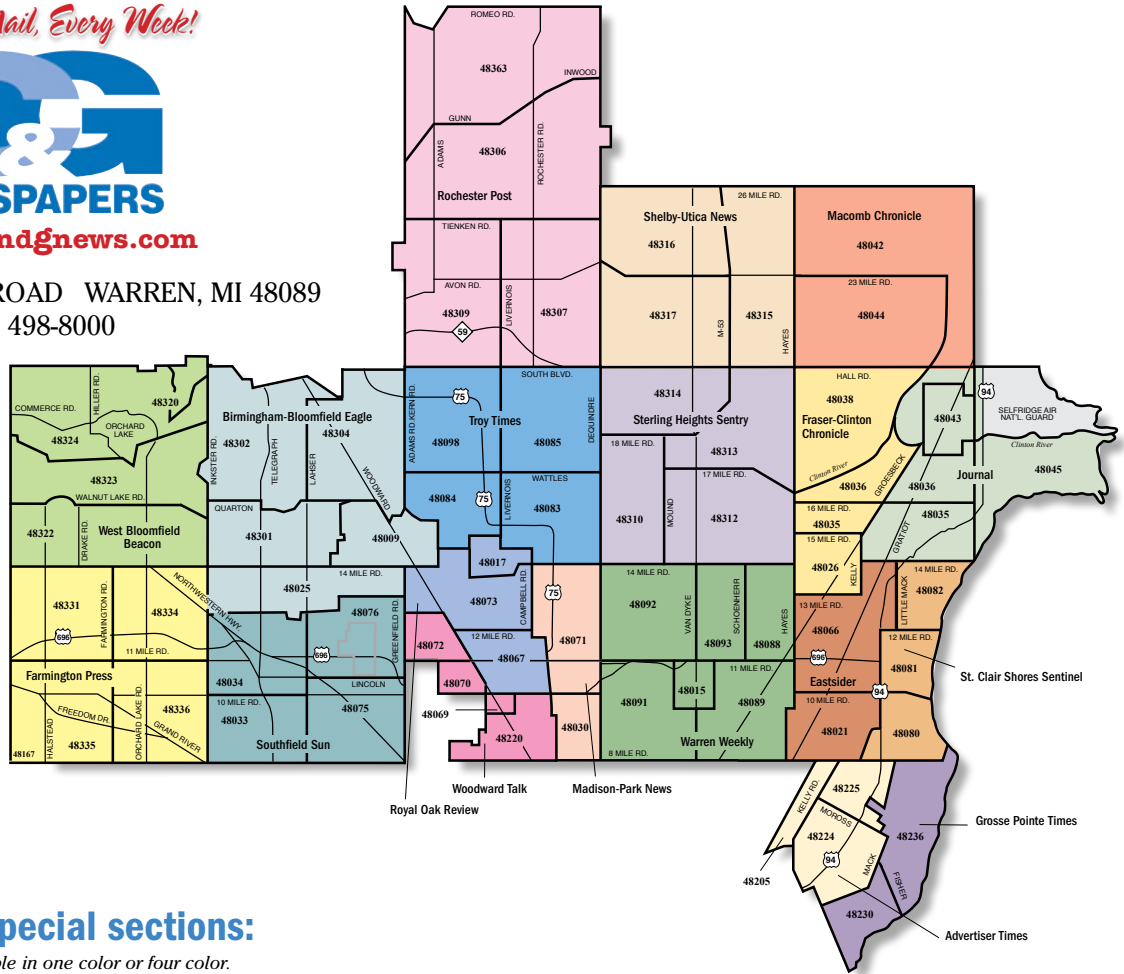
13650 ELEVEN MILE ROAD WARREN, MI 48089  
(586) 498-8000

**Total Circulation**  
**596,438**

Verified CAC audit figures.

Zip code circulation is updated regularly.

Please see insert for most recent totals.



**Retail rates for our special sections:**

Black and white pricing. Ads also available in one color or four color.

NEWSPAPER	CIRCULATION	1/2 PAGE	FULL COLOR	FULL PAGE	FULL COLOR
<b>Macomb County</b>	<b>284,543</b>				
<b>Eastsider</b> <i>Serving Roseville &amp; Eastpointe</i>	29,973	\$492	\$682	\$823	\$1,093
<b>Fraser-Clinton Chronicle</b> <i>Serving Fraser &amp; Clinton Township</i>	32,177	\$468	\$658	\$783	\$1,053
<b>Journal</b> <i>Serving Mt. Clemens, Clinton &amp; Harrison Townships</i>	31,077	\$468	\$658	\$783	\$1,053
<b>Macomb Chronicle</b> <i>Serving Macomb Township</i>	29,584	\$288	\$478	\$511	\$781
<b>St. Clair Shores Sentinel</b>	27,136	\$492	\$682	\$823	\$1,093
<b>Shelby-Utica News</b>	31,357	\$366	\$556	\$615	\$885
<b>Sterling Heights Sentry</b>	48,572	\$539	\$729	\$869	\$1,139
<b>Warren Weekly</b> <i>Also Serving Center Line</i>	54,667	\$627	\$847	\$1,081	\$1,381
<b>Oakland County</b>	<b>270,291</b>				
<b>Birmingham-Bloomfield Eagle</b> <i>Also Serving Bingham Farms, Beverly Hills &amp; Franklin Village</i>	33,499	\$492	\$682	\$823	\$1,093
<b>Farmington Press</b> <i>Serving Farmington &amp; Farmington Hills</i>	36,482	\$496	\$686	\$823	\$1,093
<b>Madison-Park News</b> <i>Serving Madison Heights &amp; Hazel Park</i>	18,614	\$313	\$488	\$555	\$730
<b>Rochester Post</b> <i>Also Serving Rochester Hills &amp; Oakland Township</i>	40,010	\$496	\$686	\$823	\$1,093
<b>Royal Oak Review</b> <i>Also Serving Clawson</i>	32,265	\$492	\$682	\$823	\$1,093
<b>Southfield Sun</b> <i>Also Serving Lathrup Village</i>	30,871	\$496	\$686	\$823	\$1,093
<b>Troy Times</b>	31,626	\$441	\$631	\$735	\$1,005
<b>West Bloomfield Beacon</b> <i>Also Serving Orchard Lake, Keego Harbor &amp; Sylvan Lake</i>	27,649	\$441	\$631	\$735	\$1,005
<b>Woodward Talk</b> <i>Serving Ferndale, Pleasant Ridge, Huntington Woods &amp; Berkley</i>	19,275	\$313	\$503	\$555	\$825
<b>Wayne County</b>	<b>41,604</b>				
<b>Advertiser Times</b> <i>Serving Harper Woods &amp; Northeast Detroit</i>	22,732	\$470	\$660	\$780	\$1,050
<b>Grosse Pointe Times</b>	18,872	\$353	\$543	\$627	\$897