



~ SPOTLIGHT ON ~

# ADDICTION & RECOVERY

Special Feature - November 13, 2019

~ FREE STORY DEADLINE: OCTOBER 30 ~

~ AD COPY DEADLINE: NOVEMBER 6 ~

Advertise your substance-related program and receive a  
**FREE STORY** with your ad.

## 1/2-Page Space:

1/4-Page Story &  
1/4-Page Ad  
or  
1/2-Page Ad

1/2-Page Dimensions:

Vertical:  
4.67" x 10"

Horizontal:  
9.5" x 4.92"

## Full-Page Space:

1/2-Page Story &  
1/2-Page Ad  
or  
Full-Page Ad

Full-Page Dimensions:  
9.5" W x 10" H

## 2 Full-Page Space:

Full-Page Story &  
Full-Page Ad  
or  
2 Full-Page Ads

FOR MORE INFORMATION, CALL  
**586-498-8000**  
13650 11 Mile Road • Warren, MI 48089

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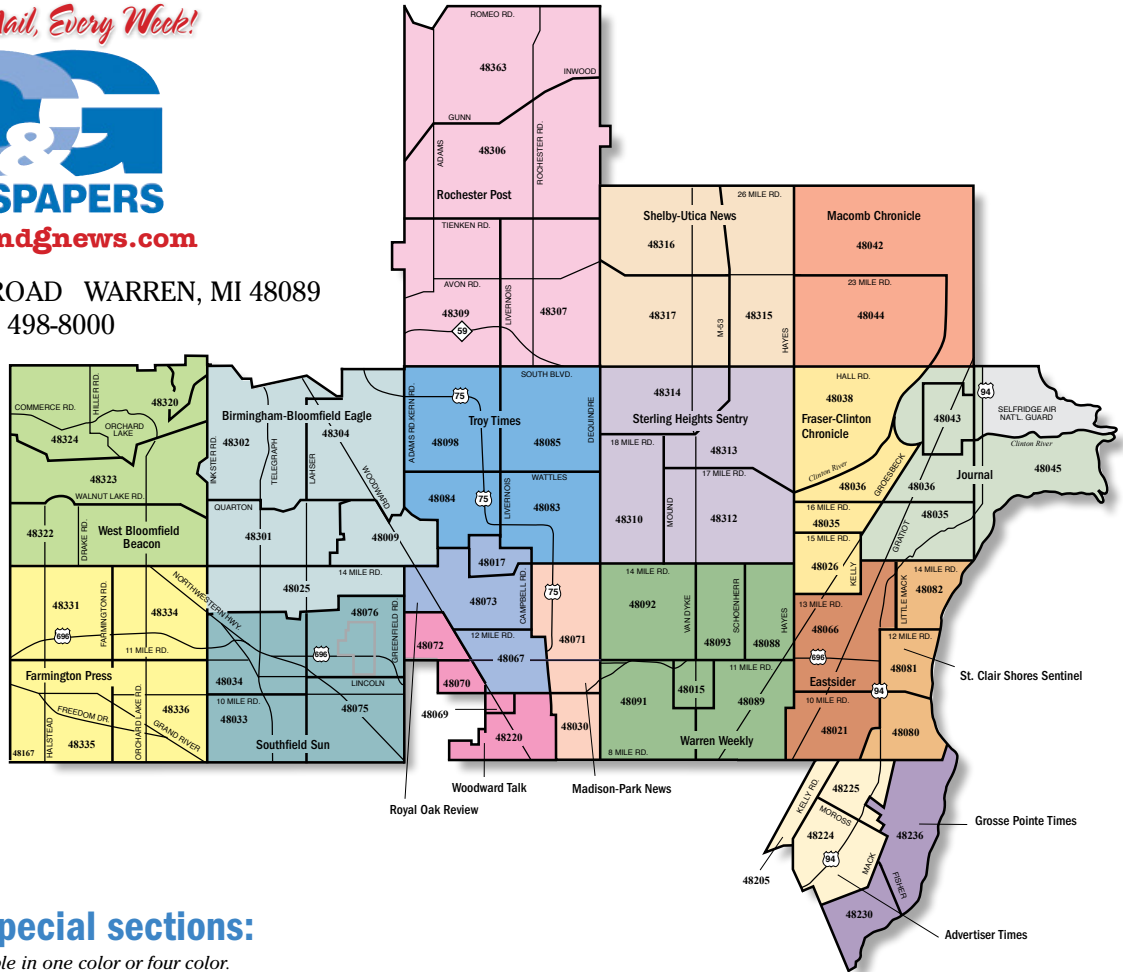
13650 ELEVEN MILE ROAD WARREN, MI 48089  
(586) 498-8000

**Total Circulation**  
**596,438**

Verified CAC audit figures.

Zip code circulation is updated regularly.

Please see insert for most recent totals.



**Retail rates for our special sections:**

Black and white pricing. Ads also available in one color or four color.

NEWSPAPER	CIRCULATION	1/2 PAGE	FULL COLOR	FULL PAGE	FULL COLOR
<b>Macomb County</b>	<b>284,543</b>				
<b>Eastsider</b> <i>Serving Roseville &amp; Eastpointe</i>	29,973	\$464	\$644	\$777	\$1,032
<b>Fraser-Clinton Chronicle</b> <i>Serving Fraser &amp; Clinton Township</i>	32,177	\$441	\$621	\$739	\$994
<b>Journal</b> <i>Serving Mt. Clemens, Clinton &amp; Harrison Townships</i>	31,077	\$441	\$621	\$739	\$994
<b>Macomb Chronicle</b> <i>Serving Macomb Township</i>	29,584	\$271	\$451	\$482	\$737
<b>St. Clair Shores Sentinel</b>	27,136	\$464	\$644	\$777	\$1,032
<b>Shelby-Utica News</b>	31,357	\$345	\$525	\$580	\$835
<b>Sterling Heights Sentry</b>	48,572	\$508	\$688	\$820	\$1,075
<b>Warren Weekly</b> <i>Also Serving Center Line</i>	54,667	\$591	\$801	\$1,020	\$1,305
<b>Oakland County</b>	<b>270,291</b>				
<b>Birmingham-Bloomfield Eagle</b> <i>Also Serving Bingham Farms, Beverly Hills &amp; Franklin Village</i>	33,499	\$464	\$644	\$777	\$1,032
<b>Farmington Press</b> <i>Serving Farmington &amp; Farmington Hills</i>	36,482	\$468	\$648	\$776	\$1,031
<b>Madison-Park News</b> <i>Serving Madison Heights &amp; Hazel Park</i>	18,614	\$295	\$460	\$523	\$688
<b>Rochester Post</b> <i>Also Serving Rochester Hills &amp; Oakland Township</i>	40,010	\$468	\$648	\$776	\$1,031
<b>Royal Oak Review</b> <i>Also Serving Clawson</i>	32,265	\$464	\$644	\$777	\$1,032
<b>Southfield Sun</b> <i>Also Serving Lathrup Village</i>	30,871	\$468	\$648	\$776	\$1,031
<b>Troy Times</b>	31,626	\$416	\$596	\$693	\$948
<b>West Bloomfield Beacon</b> <i>Also Serving Orchard Lake, Keego Harbor &amp; Sylvan Lake</i>	27,649	\$416	\$596	\$693	\$948
<b>Woodward Talk</b> <i>Serving Ferndale, Pleasant Ridge, Huntington Woods &amp; Berkley</i>	19,275	\$295	\$475	\$524	\$779
<b>Wayne County</b>	<b>41,604</b>				
<b>Advertiser Times</b> <i>Serving Harper Woods &amp; Northeast Detroit</i>	22,732	\$443	\$623	\$736	\$991
<b>Grosse Pointe Times</b>	18,872	\$333	\$513	\$591	\$846