

Reach 100% Of Your Market By Zip Code

Detached Address Cards
(Postcards)

Print & Mail Cards
(Inserted in the paper)

RATES

Standard \$/1,000

	1 color	2 color	3 color
5.5 X 4.25	\$78/M	\$81/M	\$84/M
8.5 X 3.5	\$80/M	\$83/M	\$86/M
8.5 X 5.5	\$83/M	\$86/M	\$89/M

Volume & Frequency Discount

in thousands	6X	13X	26X	
0 - 25	OPEN	\$1/M	\$2/M	\$3/M
26 - 50	\$1/M	\$2/M	\$3/M	\$4/M
51 - 100	\$2/M	\$3/M	\$4/M	\$5/M
101 - 150	\$3/M	\$4/M	\$5/M	\$6/M
151 - 200	\$4/M	\$5/M	\$6/M	\$7/M
201 -	\$5/M	\$6/M	\$7/M	\$8/M

Less than 10M: add \$115 setup charge

4-Color Process (8.5x5.5)

225M OR MORE	\$78/M
200M - 224M	\$79/M
175M - 199M	\$80/M
150M - 174M	\$81/M
125M - 149M	\$82/M
100M - 124M	\$83/M
74M - 99M	\$84/M
50M - 74M	\$86/M
25M - 49M	\$92/M

Less than 25M: \$92/M + \$250 set up charge

Second side: \$10/M

Each additional color: add \$3/M

Frequency Discount

1 - 5X	6X	13X	26X
OPEN	\$1/M	\$2/M	\$3/M

Deadlines

Copy: 16 days prior to publication date
Print ready copy: 12 days prior to publication date
Bleeds: \$3/M additional
Aero Gloss 9 pt.: \$15/M additional

RATES

Standard \$/1,000

	1c/1c	2c/1c	2c/2c	3c/2c	3c/3c
8.5 X 3.5	\$47/M	\$50/M	\$53/M	\$56/M	\$59/M
8.5 X 5.5	\$52/M	\$56/M	\$59/M	\$62/M	\$65/M

Volume & Frequency Discount

in thousands	6X	13X	26X	
0 - 25	OPEN	\$1/M	\$2/M	\$3/M
26 - 50	\$1/M	\$2/M	\$3/M	\$4/M
51 - 100	\$2/M	\$3/M	\$4/M	\$5/M
101 - 150	\$3/M	\$4/M	\$5/M	\$6/M
151 - 200	\$4/M	\$5/M	\$6/M	\$7/M
201 -	\$5/M	\$6/M	\$7/M	\$8/M

Less than 10M: add \$115 setup charge

4-Color Process (8.5x5.5)

225M OR MORE	\$48/M
200M - 224M	\$49/M
175M - 199M	\$50/M
150M - 174M	\$51/M
125M - 149M	\$52/M
100M - 124M	\$53/M
74M - 99M	\$54/M
50M - 74M	\$56/M
25M - 49M	\$62/M

Less than 25M: \$62/M + \$250 set up charge

Prices include 1 color on second side.

Each additional color: add \$3/M

Frequency Discount

1 - 5X	6X	13X	26X
OPEN	\$1/M	\$2/M	\$3/M

Deadlines

Copy: 16 days prior to publication date
Print ready copy: 12 days prior to publication date
Bleeds: \$3/M additional
Aero Gloss 9 pt.: \$15/M additional

\$25 (per zip code) charge for inserting less than full zip code circulation

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Every Week!*

Call for more information at

586.218.5011

candgnews.com

13650 Eleven Mile Road • Warren, MI 48089



C&G PRINTING RATES

4-Color Process Printing Rates (Bleed Included)

8 1/4" x 10 11/16" 4-Color 60# Gloss Web Stock

10,000	\$80.00
20,000	\$50.77
25,000	\$49.23
30,000	\$44.62
40,000	\$41.54
50,000	\$36.92
60,000	\$36.15
70,000	\$35.38
80,000	\$34.62
90,000	\$33.08
100,000	\$30.77
200,000	\$29.23
300,000	\$27.69
400,000	\$26.92
500,000	\$24.62
600,000	\$23.85
700,000	\$23.08
800,000	\$22.45
900,000	\$22.31
1,000,000	\$21.54

8 3/8" x 13 7/8" 4-Color 60# Gloss Web Stock

10,000	\$120.00
20,000	\$78.46
25,000	\$69.23
30,000	\$64.62
40,000	\$56.92
50,000	\$53.85
60,000	\$51.00
70,000	\$50.77
80,000	\$44.62
90,000	\$43.08
100,000	\$40.00
120,000	\$38.46
140,000	\$36.92
150,000	\$35.38
175,000	\$33.85
200,000	\$32.31
250,000	\$30.77
500,000	\$29.23
750,000	\$27.69
1,000,000	\$26.15

11" x 15" 4-Color 60# Gloss Web Stock

10,000	\$138.46
20,000	\$90.77
30,000	\$78.46
40,000	\$69.23
50,000	\$64.52
60,000	\$60.00
70,000	\$55.38
80,000	\$52.31
90,000	\$49.23
100,000	\$46.15
200,000	\$40.00
300,000	\$36.92
400,000	\$33.85
500,000	\$35.38
750,000	\$33.85
1,000,000	\$32.31

Deadlines

Weights over 1.0 oz., call for pricing.

Space Reservations:

7 days prior to publication date

Delivered to C&G:

Thursday (No Later Than 4:00 p.m.) before publication date.

Large deliveries must be delivered to:

Michigan Web Press
10441 Enterprise Drive • Davidsburg, MI 48350
248-620-2990

Discounts

VOLUME	FREQUENCY	6X	13X	26X
0 - 25	OPEN	\$1/M	\$2/M	\$3/M
26 - 50		\$1/M	\$2/M	\$3/M
51 - 100		\$2/M	\$3/M	\$4/M
101 - 150		\$3/M	\$4/M	\$5/M
151 - 200		\$4/M	\$5/M	\$6/M
201 -		\$5/M	\$6/M	\$7/M
		\$6/M	\$7/M	\$8/M

\$25 (per zip code) charge for inserting less than full zip code circulation

ADDITIONAL CHARGES:

- 1/2 Fold or Letter Fold \$8.00/M
- Folding Minimum Charge: \$80.00
- One Local Delivery Included

FILE SPECIFICATIONS:

- Photos must be high resolution (300 dpi or higher) - Fonts must be embedded
- Bleeds must be extended 1/8" beyond final finish size. Type should be 3/16" from trim edges
- Black Type should be 100% "K" not an RGB Equivalent
- Photos & Colors Must be in "CMYK" format

OTHER PAPER SIZES AVAILABLE

Rates subject to change without notice