

Reach 100% Of Your Market By Zip Code

Detached Address Cards
(Postcards)



Print & Mail Cards
(Inserted in the paper)



RATES

Standard \$/1,000

	1 color	2 color	3 color
5.5 X 4.25	\$76/M	\$79/M	\$82/M
8.5 X 3.5	\$78/M	\$81/M	\$84/M
8.5 X 5.5	\$81/M	\$84/M	\$87/M

Volume & Frequency Discount

in thousands	6X	13X	26X	
0 - 25	OPEN	\$1/M	\$2/M	\$3/M
26 - 50	\$1/M	\$2/M	\$3/M	\$4/M
51 - 100	\$2/M	\$3/M	\$4/M	\$5/M
101 - 150	\$3/M	\$4/M	\$5/M	\$6/M
151 - 200	\$4/M	\$5/M	\$6/M	\$7/M
201 -	\$5/M	\$6/M	\$7/M	\$8/M

Less than 10M: add \$115 setup charge

4-Color Process (8.5x5.5)

225M OR MORE	\$76/M
200M - 224M	\$77/M
175M - 199M	\$78/M
150M - 174M	\$79/M
125M - 149M	\$80/M
100M - 124M	\$81/M
74M - 99M	\$82/M
50M - 74M	\$84/M
25M - 49M	\$90/M

Less than 25M: \$90/M + \$250 set up charge

Second side: \$10/M

Each additional color: add \$3/M

Frequency Discount

1 - 5X	6X	13X	26X
OPEN	\$1/M	\$2/M	\$3/M

Deadlines

Copy: 16 days prior to publication date

Print ready copy: 12 days prior to publication date

Bleeds: \$3/M additional

Aero Gloss 9 pt.: \$15/M additional

RATES

Standard \$/1,000

	1c/1c	2c/1c	2c/2c	3c/2c	3c/3c
8.5 X 3.5	\$45/M	\$48/M	\$51/M	\$54/M	\$57/M
8.5 X 5.5	\$50/M	\$54/M	\$57/M	\$60/M	\$63/M

Volume & Frequency Discount

in thousands	6X	13X	26X	
0 - 25	OPEN	\$1/M	\$2/M	\$3/M
26 - 50	\$1/M	\$2/M	\$3/M	\$4/M
51 - 100	\$2/M	\$3/M	\$4/M	\$5/M
101 - 150	\$3/M	\$4/M	\$5/M	\$6/M
151 - 200	\$4/M	\$5/M	\$6/M	\$7/M
201 -	\$5/M	\$6/M	\$7/M	\$8/M

Less than 10M: add \$115 setup charge

4-Color Process (8.5x5.5)

225M OR MORE	\$46/M
200M - 224M	\$47/M
175M - 199M	\$48/M
150M - 174M	\$49/M
125M - 149M	\$50/M
100M - 124M	\$51/M
74M - 99M	\$52/M
50M - 74M	\$54/M
25M - 49M	\$60/M

Less than 25M: \$60/M + \$250 set up charge

Prices include 1 color on second side.

Each additional color: add \$3/M

Frequency Discount

1 - 5X	6X	13X	26X
OPEN	\$1/M	\$2/M	\$3/M

Deadlines

Copy: 16 days prior to publication date

Print ready copy: 12 days prior to publication date

Bleeds: \$3/M additional

Aero Gloss 9 pt.: \$15/M additional

\$25 (per zip code) charge for inserting less than full zip code circulation

Revised: June 2015

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*In Your Mail
Every Week!*

Call for more information at

586.218.5011

candgnews.com

13650 Eleven Mile Road • Warren, MI 48089



C&G PRINTING RATES

4-Color Process Printing Rates (Bleed Included)

8 1/4" x 10 11/16" 4-Color 60# Glass Web Stock

10,000	\$77.93
20,000	\$48.70
25,000	\$47.16
30,000	\$41.00
40,000	\$37.93
50,000	\$34.85
60,000	\$33.31
70,000	\$31.77
80,000	\$30.24
90,000	\$30.24
100,000	\$28.70
200,000	\$26.39
300,000	\$24.85
400,000	\$23.31
500,000	\$21.77
600,000	\$21.00
700,000	\$20.24
800,000	\$19.47
900,000	\$19.47
1,000,000	\$18.70

8 3/8" x 13 7/8" 4-Color 60# Glass Web Stock

10,000	\$116.30
20,000	\$74.10
25,000	\$65.74
30,000	\$60.40
40,000	\$53.45
50,000	\$49.47
60,000	\$46.16
80,000	\$40.90
90,000	\$38.40
100,000	\$37.14
120,000	\$35.30
140,000	\$33.93
160,000	\$33.44
185,000	\$31.60
250,000	\$29.13
500,000	\$25.87
750,000	\$24.11
1,000,000	\$23.53

ADDITIONAL CHARGES
Fold: 1/2 Fold or Letter Fold = \$6.50/M

FILE SPECIFICATION

- Photos must be high resolution (300 dpi or higher)
- Fonts must be embedded
- Bleeds must extend 1/8" beyond final finish size
- Black type should be 100% "K" & not an "RGB" Equivalent
- Type should be 3/16 from trim edges
- Photos & Colors must be in "CMYK"

OTHER PAPER SIZES AVAILABLE

Rates subject to change without notice

Color and Quantity Options

8 3/8" x 10 7/8", 60# White Offset

	1 OVER 0	2 OVER 0	3 OVER 0	4 OVER 0	5 OVER 0	4c Process
5M	46.87	64.27	81.68	91.67	101.51	111.37
10M	28.62	37.44	46.24	51.07	55.90	60.71
15M	24.59	30.54	36.50	39.71	43.08	46.45
20M	22.59	27.11	31.62	34.04	36.67	39.31
25-50M	19.57	22.37	25.17	26.60	28.31	30.00
51-74M	17.65	19.30	20.96	21.76	22.84	23.93
75-99M	16.77	18.00	19.24	19.79	20.64	21.47
100-199M	16.05	16.93	17.79	18.14	18.79	19.42
200-299M	15.56	16.13	16.71	16.91	17.39	17.88
300-399M	15.40	15.88	16.36	16.50	16.91	17.34
400-499M	15.33	15.74	16.16	16.27	16.67	17.07
500-749M	15.25	15.62	15.99	16.07	16.45	16.82
750-999M	15.20	15.53	15.85	15.90	16.25	16.60
1,000,000	15.16	15.47	15.77	15.85	16.16	16.54

ADDITIONAL CHARGES

- Upgrade to 70# Offset = \$4/m
- Folding up to 50m = \$7/m (minimum Charge \$80)
- Folding up to 101 to 200m = \$5.50/m
- Folding over 200m = \$5.00/m

WEIGHT (oz./pc.)	RATE (\$/1000)
0 - .10	\$36/M
.11 - .20	\$39/M
.21 - .30	\$42/M
.31 - .40	\$46/M
.41 - .50	\$50/M
.51 - .60	\$54/M
.61 - .70	\$58/M
.71 - .80	\$62/M
.81 - .90	\$66/M
.91 - 1.00	\$70/M

Weights over 1.0 oz., call for pricing

Deadlines

Space Reservation:

7 days prior to publication date

Delivered to C&G:

Thursday (No Later Than 4:00 pm.) before publication date.
Large deliveries must be delivered to:

Michigan Web Press
10441 Enterprise Drive • Davidsburg, MI 48350
248-620-2990

Discounts

VOLUME in thousands	FREQUENCY 6X	13X	26X
0 - 25	OPEN \$1/M	\$2/M	\$3/M
26 - 50	\$1/M	\$2/M	\$3/M
51 - 100	\$2/M	\$3/M	\$4/M
101 - 150	\$3/M	\$4/M	\$5/M
151 - 200	\$4/M	\$5/M	\$6/M
201 -	\$5/M	\$6/M	\$7/M
			\$8/M

\$25 (per zip code) charge for inserting less than full zip code circulation