



Actual Size

Stick-On Ads

3" x 3" Gloss
Full Color

\$75/m*

3" x 3" Square



Additional Shapes Available

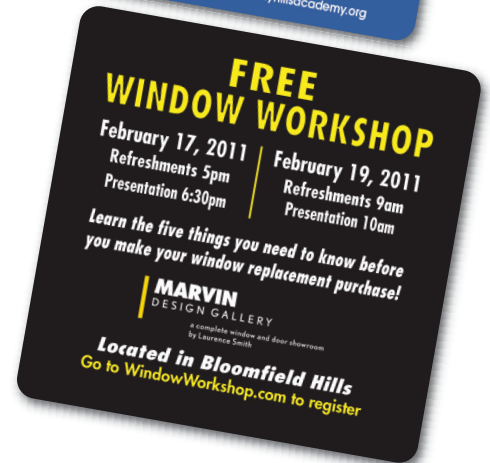
\$4/m* Additional Charge

Circle, House, Car, Heart, Popcorn/Flower, Pumpkin, Apple, Football, Shamrock, Diamond, Truck, Strawberry, Christmas Ornament, Coffee Cup, Stop Sign, Hamburger, Barrel and Wine Bottles



VOLUME & FREQUENCY DISCOUNT

| in thousands | | 6X | 13X | 26X |
|--------------|------|-------|-------|-------|
| 0-25 | OPEN | \$1/M | \$2/M | \$3/M |
| 26-50 | | \$1/M | \$2/M | \$3/M |
| 51-100 | | \$2/M | \$3/M | \$4/M |
| 101-150 | | \$3/M | \$4/M | \$5/M |
| 151-200 | | \$4/M | \$5/M | \$6/M |
| 201-400 | | \$6/M | \$7/M | \$8/M |
| 401- | | \$7/M | \$8/M | \$9/M |



Deadline 3 weeks prior to publication date. Press time 2 weeks prior to publication date. *Purchase by paper only.



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Available Shapes For **Stick-On Ads**

Bleed area is 1/8" past the template. Safe Type area is 1/8" inside the template.

