

C&G Newspapers

3-Column Front Page Ad Rates

Zones	Papers in the Zone
West Oakland	West Bloomfield Beacon, Birmingham-Bloomfield Eagle, Farmington Press, Southfield Sun
East Oakland	Rochester Post, Troy Times, Royal Oak Review, Madison-Park News, Woodward Talk
North Macomb	Shelby-Utica News, Macomb Chronicle, Sterling Heights Sentry, Fraser-Clinton Chronicle
Southeast Macomb	Warren Weekly, Eastsider, St. Clair Shores Sentinel, Journal
Wayne	Grosse Pointe Times, Advertiser Times

RATES

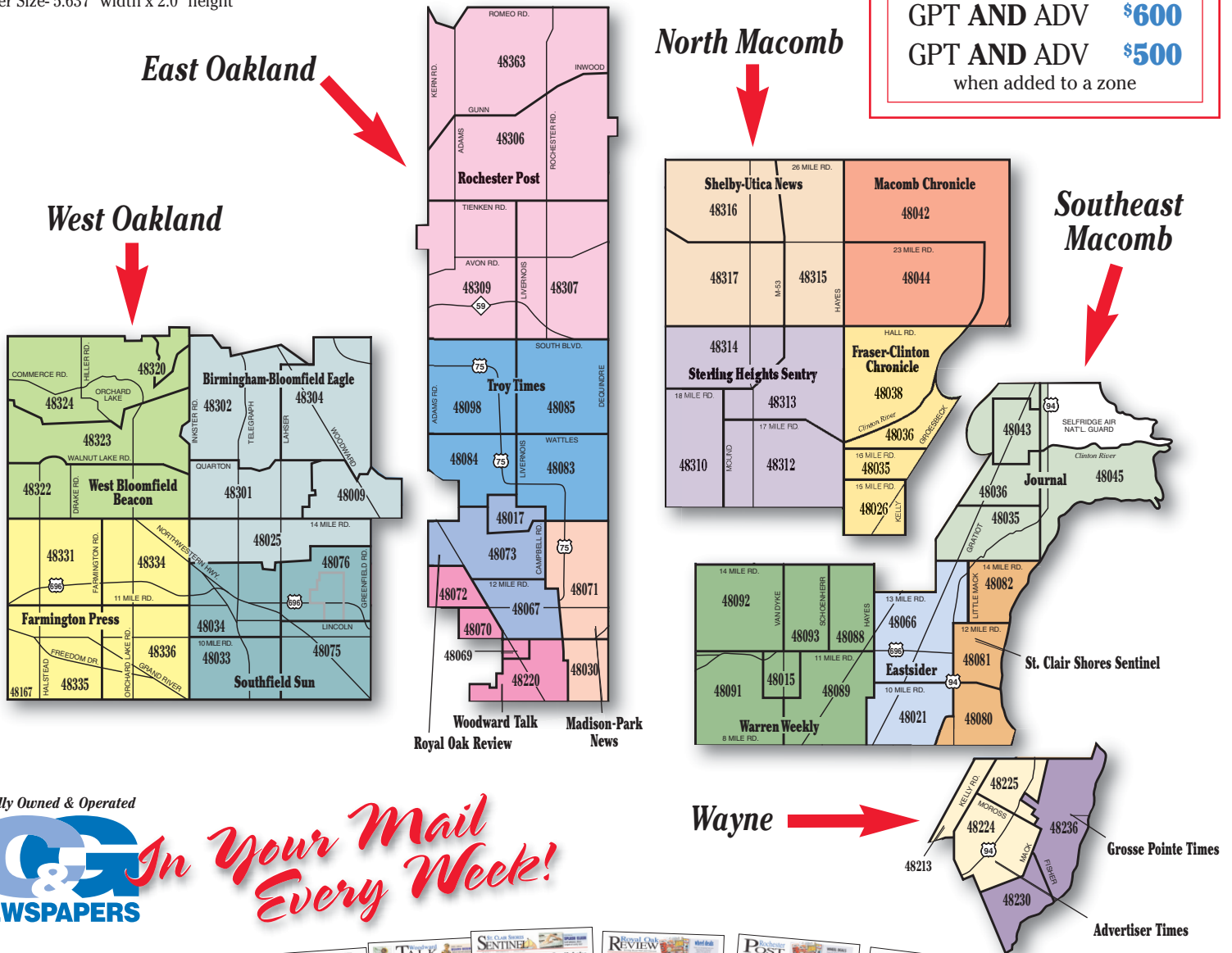
# of ZONES	RATE
1 Zone	\$1,490
2 Zones	\$2,890
3 Zones	\$4,190
4 Zones	\$5,390
Full Run	\$5,890

WAYNE

GPT OR ADV	\$390
GPT AND ADV	\$600
GPT AND ADV	\$500

when added to a zone

Banner Size- 5.637" width x 2.0" height



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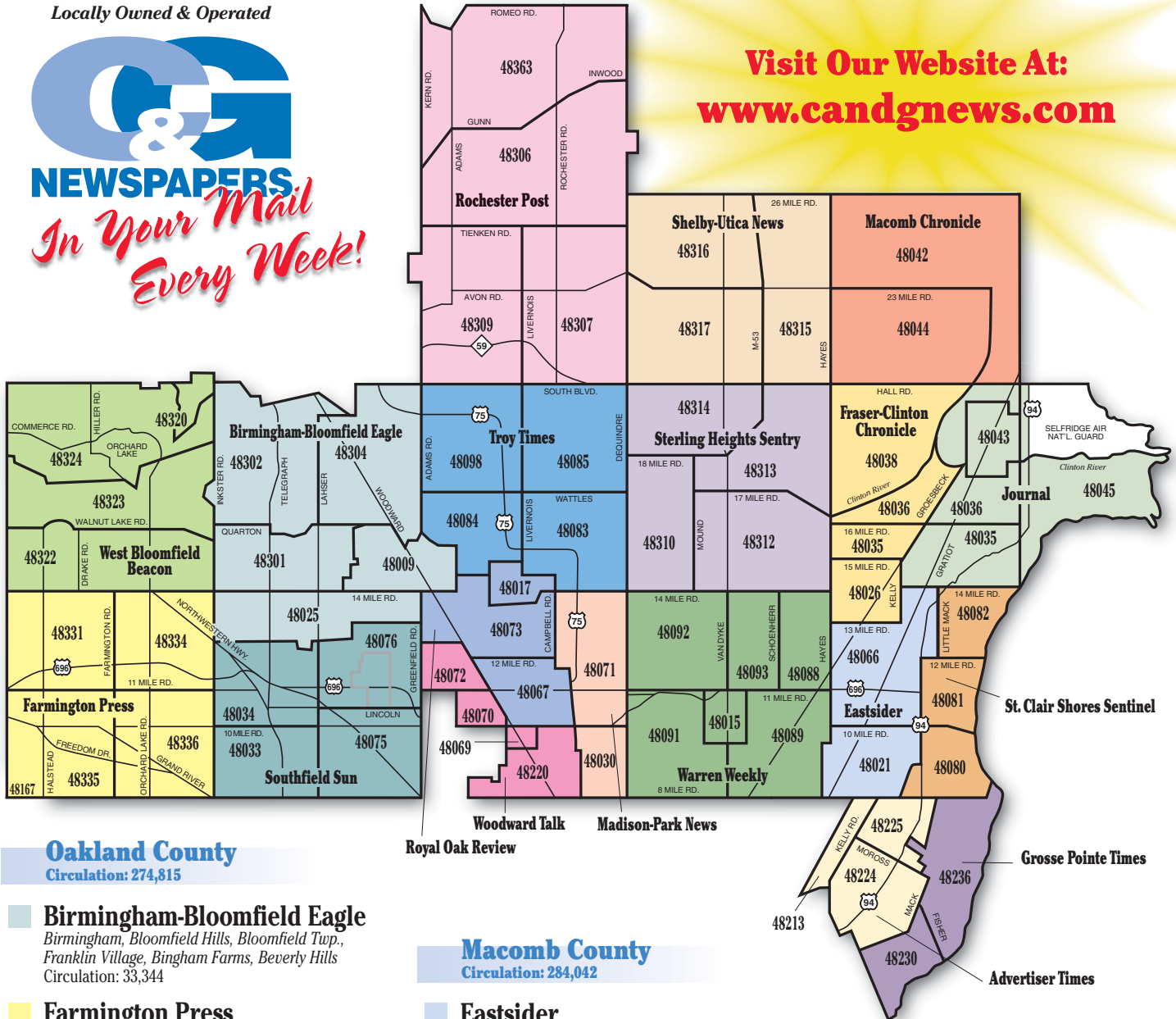
13650 Eleven Mile Road • Warren, MI 48089 • 586-218-5011 • Fax 586-498-9631

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NEWSPAPERS
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Oakland County

Circulation: 274,815

- Birmingham-Bloomfield Eagle**
Birmingham, Bloomfield Hills, Bloomfield Twp., Franklin Village, Bingham Farms, Beverly Hills
Circulation: 33,344
- Farmington Press**
Farmington & Farmington Hills • Circulation: 38,349
- Madison-Park News**
Madison Heights & Hazel Park • Circulation: 19,714
- Rochester Post**
Rochester, Rochester Hills & Oakland Twp.
Circulation: 38,707
- Royal Oak Review**
Royal Oak & Clawson • Circulation: 32,760
- Southfield Sun**
Southfield & Lathrup Village • Circulation: 33,207
- Troy Times**
Troy • Circulation: 31,353
- West Bloomfield Beacon**
West Bloomfield, Orchard Lake, Keego Harbor & Sylvan Lake • Circulation: 27,224
- Woodward Talk**
Ferndale, Berkley, Huntington Woods & Pleasant Ridge • Circulation: 20,157

Macomb County

Circulation: 284,042

- Eastsider**
Eastpointe & Roseville • Circulation: 30,785
- Fraser-Clinton Chronicle**
Fraser & Clinton Twp. • Circulation: 31,143
- Journal**
Mt. Clemens, Clinton & Harrison Twp.
Circulation: 33,456
- Macomb Chronicle**
Macomb Twp. • Circulation: 27,392
- St. Clair Shores Sentinel**
St. Clair Shores • Circulation: 27,315
- Shelby-Utica News**
Shelby Twp. & Utica • Circulation: 30,202
- Sterling Heights Sentry**
Sterling Heights • Circulation: 48,168
- Warren Weekly**
Warren & Center Line • Circulation: 55,581

Wayne County

Circulation: 44,925

- Advertiser Times**
Harper Woods & Northeast Detroit • Circulation: 26,179
- Grosse Pointe Times**
All Five Grosse Pointes • Circulation: 18,746

Total Circulation

603,782

(As of 9/30/11)

Zip code circulation is updated regularly.
Please see insert for most recent totals.

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