

Building Strong Communities for 30 Years: C&G Newspapers – Michigan Owned and Operated

Dear Business Owner:

With the recent changes in the newspaper industry in the Metro-Detroit area, you may be looking for a new and effective way to deliver your marketing message. For more than 30 years, C&G Newspapers has helped local businesses thrive even in difficult times like we are all facing today.

Gil and his wife Charlotte published the first Warren Weekly in 1980 and founded C&G Newspapers in 1981. Within a few years, they were joined in the business by their five children: Gregg, Keith, Jeff, Karen and Suzanne. Today C&G employs more than 100 people and publishes 20 local editions from Grosse Pointe to Farmington, from Warren to Rochester and everywhere in between.

C&G Newspapers are mailed weekly to more than 600,000 homes covering 47 communities and 67 zip codes. As daily newspapers are declining in circulation and readership, C&G has continued to grow and now reaches more than one million readers every week.

While Michigan struggles to regain its ground in the wake of our troubled economy, it's more important than ever to support Michigan businesses and buy Michigan products. The Demers Family and C&G Newspapers realize that without strong, successful communities we can't be successful. That's why we publish local newspapers that help tie the community together and build a strong business environment.

We want to partner with you and together help each other become successful, thereby strengthening our local economy and our neighborhood communities for the future. We truly believe we can help your business grow if you give us a chance to prove it.

Sincerely,

The Demers Family



*In Your Mail
Every Week!*



www.candgnews.com

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