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SPOTLIGHT ON BUSINESS 2016

Issue Date:

Story Deadline:

July 20/21

June 29

July 27/28

July 6

August 3/4

July 13

August 10/11

July 20

August 17/18

July 27

August 24/25

August 3

Aug. 31/Sept. 1

August 10

September 7/8

August 17

Comprehensive & Compassionate Dermatology Care



Mariana Atanasiwsky, M.D.
Board Certifications
American Board of Dermatology

ALLURE dermatology

800-610-7486

8180 26 Mile Road, Suite 300, Shelby Township, MI 48316
AllureMedicalSpa.com

Beauty and Health meet with Dr. A. at Allure Medical Spa
Most would agree that healthy skin is beautiful skin. Now, Allure Medical Spa - Metro Detroit's leader in cosmetic surgery and services - has launched Allure Dermatology to ensure your skin stays vibrant for years to come.

Dr. Mariana Atanasiwsky, or Dr. A. as her patients refer to her, is a Board Certified medical Dermatologist, who can provide cosmetic family with important, and often life-saving skin care.

A big part of Dr. A's schedule each day is to examine and bump up patients' skin for prevention.

"For anyone who has a family history of skin cancer themselves," she explains, "skin cancer body skin exam once a year. However, cancer you need to be seen more frequently."

Dr. A also notes that skin cancer is on the rise. But that some awareness has also risen.

"There are a lot of common growths that a male 5 barbers, they're so common that they're not even mentioned. But the other way to test them, the better."

Some minor skin cancers can even be treated with over-the-counter creams.

Dr. A also specializes in care of all skin infections, contact dermatitis, and more.

For new patients, Dr. A is offering a free skin exam - Friday, only. Call today at 800-610-7486

WANTED: Vintage Bicycles, Pedal Cars, Motor Bikes



Coin Collectors find expertise, selection at Daniel's Coins

Daniel Sheffer's love of coins is more than just a hobby or even a job - it's a family affair. "I started collecting coins pretty early when I was 13," Sheffer explained. "Part of the reason I got into it was because my great grandfather, Ernest Hasko, owned a coin shop in Detroit called Eagle Stamp and Coin from 1910-1971." This passion for numismatics led to his involvement in the American Numismatic Association where I learned to determine if coins are genuine or not," he said. "There are a lot of counterfeiters out there and I can spot the telltale signs of a fake."



Collectors come from all over to seek Sheffer's advice and peruse his keepakes for purchase. He prides himself in being able to serve beginning and advanced collectors alike as well as investors and dealers. They know they'll be able to find someone who's not just an expert of coins but also a fan.

"People get into this because of the artwork and design of the coins," Sheffer said. "There's also the intrinsic value of the gold like and the history and the value for investment pieces."

Coin today and see what you can discover. The store is located at 27075 Mack Ave. (Dyke Road) Call (586) 460-0000 or visit danielcoins.com.

Never the same store twice



From Casper, where she owned Casper and Design. With over 20 years of experience, she now owns Adore Eclectic Interiors. She found that there was a need for a place to buy beautiful furniture and home decor that will last, and she wanted to share her passion for the furniture and home decor for the community. Adore Eclectic Interiors is a place people look when shopping for new furniture and home decor. The store is located at 20725 Mack Ave. in Grosse Pointe Woods, just north of Grosse Pointe Woods, and is open from 10 a.m. to 6 p.m. Monday-Friday and 10 a.m. to 5 p.m. on Saturdays.

"We have customers that come in a week just to make it to their weekly events because they want to see what's new, to change it up, to come in and go out."

"It's never the same store twice."

Adore Eclectic Interiors, a furniture and home decor store, is located at 20725 Mack Ave. in Grosse Pointe Woods, just north of Grosse Pointe Woods, and is open from 10 a.m. to 6 p.m. Monday-Friday and 10 a.m. to 5 p.m. on Saturdays.

20725 Mack Ave. Grosse Pointe Woods, MI 48231
313-649-2175
info@adoreeclecticinteriors.com

CV, L.L.C.

SENIOR DISCOUNTS
Special POWER RAKING/THATCHING Starting at \$60.00

MASTER EDGE LANDSCAPING
TREE SERVICE
"Your Lawn is Our Business"

WEEKLY LAWN CARE Starting at \$18
Free Cut With Seasonal Contract

- Mulch, Topsoil - Delivery & Install (Starting at \$15 per yard)
- Small Weed Barriers (One per sq. ft.)
- Tree Trimming and Removal
- Bush Trimming (Starting at \$250)
- Plants/Bush Removal & Installation
- Sod Installation & Seeding
- Install & Repair Retaining Walls
- Hard Clean-Up
- Snow Removal

Master Edge Landscaping Turns your Home into a Showplace

If you want your landscaping to be the envy of the neighborhood, then you need to call Master Edge Lawn Care. At Master Edge, they are maintained exactly to the customer's specifications.

"We really take our time to do everything the right way," says Jill Kacynski, co-owner of the company along with her husband Richard and business partner Gordon Wade. "It takes longer, but it's better service for our customers."

Master Edge does not just do a quick commercial cut of your lawn, but will listen to customer requests on the length of the lawn and the type of mower to use to insure a beautiful cut each time. Master Edge is a full service landscaping company that can provide services such as spring and fall clean-ups, mulch, bush trimming, and removal, full tree services and much more! One call to this local company and your home can become the showplace of the neighborhood.

This is a family business and our employees are family, so we are not sending out anyone to your home," Jill adds. Her husband Richard has grown, allowing the addition of more employees to provide you with a guaranteed prompt and efficient service.

So give your home curb appeal with the experts from Master Edge Lawn Care. Call 586-447-2716 or 586-343-3201 for a free estimate.

New Customer Season Special 10% OFF Any Service

Service of \$250 or more Receive One Snow Removal



586-447-2716 - Rich | 586-343-3201 - Gordon | masteredgelawn.com



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- Spotlight Your:
- Employee
 - Services
 - Products
 - Location

1/2 Page Space:

1/4 Page Story and 1/4 Page Ad or 1/2 Page Ad

1/2 page dimensions:

Vertical: 4.67" x 10" Horizontal: 9.5" x 4.92"

Full Page Space:

1/2 Page Story and 1/2 Page Ad or Full Page Ad

Full page dimensions: 9.5" x 10"

2 Full Page Space:

Full Page Story and Full Page Ad or 2 Full Page Ads



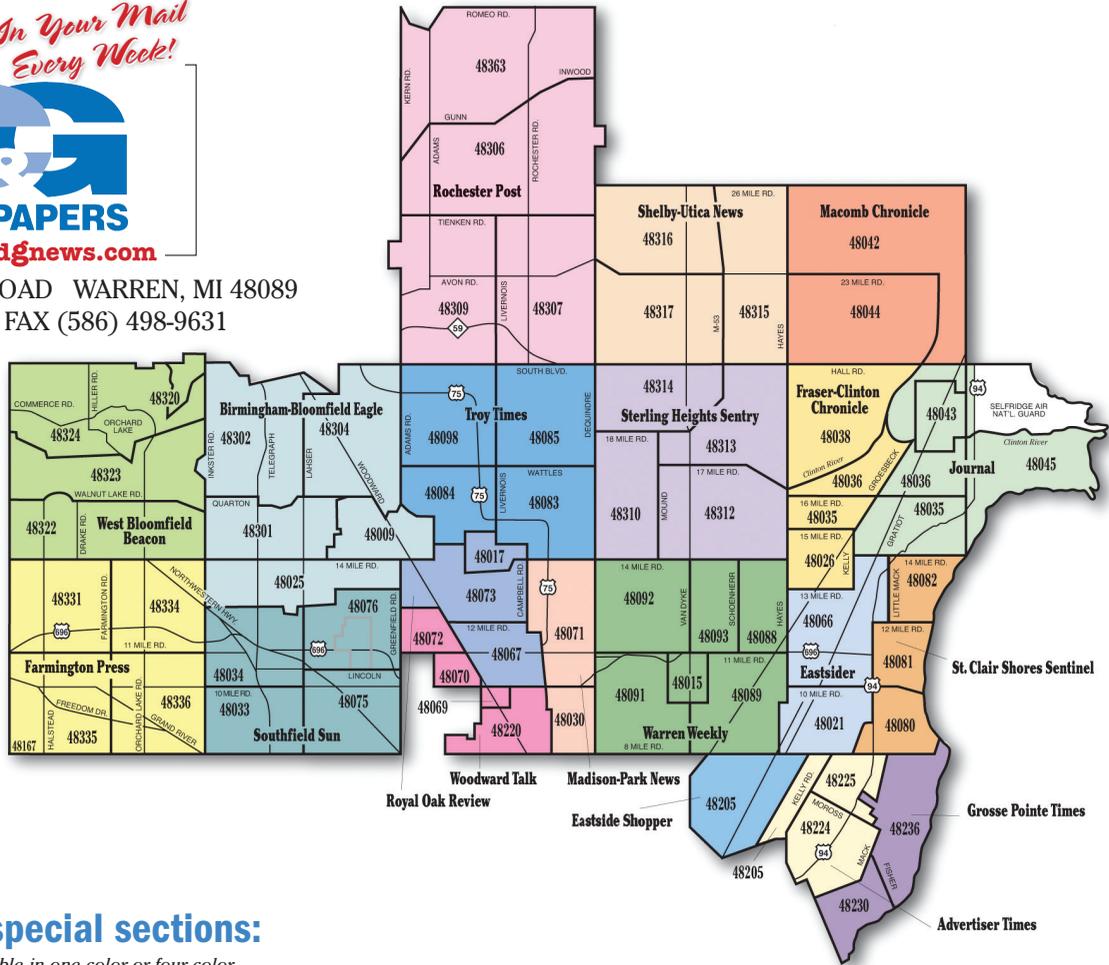
13650 ELEVEN MILE ROAD WARREN, MI 48089
(586) 218-5011 • FAX (586) 498-9631

Total Circulation
606,636

(As of 3/31/15)
Verified CAC audit figures.

Zip code circulation
is updated regularly.

Please see insert for
most recent totals.



Retail rates for our special sections:

Black and white pricing. Ads also available in one color or four color.

NEWSPAPER	CIRCULATION	1/2 PAGE	FULL COLOR	FULL PAGE	FULL COLOR
Macomb County	287,756				
Eastsider <i>Serving Roseville & Eastpointe</i>	31,281	\$464	\$644	\$777	\$1,032
Fraser-Clinton Chronicle <i>Serving Fraser & Clinton Township</i>	31,892	\$441	\$621	\$739	\$994
Journal <i>Serving Mt. Clemens, Clinton & Harrison Townships</i>	33,684	\$441	\$621	\$739	\$994
Macomb Chronicle <i>Serving Macomb Township</i>	28,700	\$271	\$451	\$482	\$737
St. Clair Shores Sentinel	27,208	\$464	\$644	\$777	\$1,032
Shelby-Utica News	30,718	\$345	\$525	\$580	\$835
Sterling Heights Sentry	48,498	\$508	\$688	\$820	\$1,075
Warren Weekly <i>Also Serving Center Line</i>	55,775	\$591	\$801	\$1,020	\$1,305
Oakland County	275,532				
Birmingham-Bloomfield Eagle <i>Also Serving Bingham Farms, Beverly Hills & Franklin Village</i>	33,375	\$464	\$644	\$777	\$1,032
Farmington Press <i>Serving Farmington & Farmington Hills</i>	38,251	\$468	\$648	\$776	\$1,031
Madison-Park News <i>Serving Madison Heights & Hazel Park</i>	19,766	\$295	\$460	\$523	\$688
Rochester Post <i>Also Serving Rochester Hills & Oakland Township</i>	39,402	\$468	\$648	\$776	\$1,031
Royal Oak Review <i>Also Serving Clawson</i>	32,480	\$464	\$644	\$777	\$1,032
Southfield Sun <i>Also Serving Lathrup Village</i>	33,108	\$468	\$648	\$776	\$1,031
Troy Times	31,646	\$416	\$596	\$693	\$948
West Bloomfield Beacon <i>Also Serving Orchard Lake, Keego Harbor & Sylvan Lake</i>	27,502	\$416	\$596	\$693	\$948
Woodward Talk <i>Serving Ferndale, Pleasant Ridge, Huntington Woods & Berkley</i>	20,002	\$295	\$475	\$524	\$779
Wayne County	43,348				
Advertiser Times <i>Serving Harper Woods & Northeast Detroit</i>	24,701	\$443	\$623	\$736	\$991
Grosse Pointe Times	18,647	\$333	\$513	\$591	\$846