

2013 Classified Job Directory FULL COLOR Rates:

Effective 1/27/2013

FULL RUN			
<i>Circulation: 603,627 Homes</i>			
Ad Size	1x	2x - 4x	5x-more
3	\$670	\$627	\$594
6	1,301	1,217	1,153
9	1,912	1,789	1,695
12	2,447	2,289	2,169
18	3,562	3,332	3,157
24	4,564	4,270	4,046

Oakland - Macomb NORTH			
<i>Circulation: 445,028 Homes</i>			
Ad Size	1x	2x - 4x	5x-more
3	\$536	\$501	\$475
6	1,040	973	922
9	1,530	1,431	1,356
12	1,957	1,831	1,735
18	2,849	2,665	2,525
24	3,651	3,416	3,236

Oakland - C&G SOUTH			
<i>Circulation: 433,402 Homes</i>			
Ad Size	1x	2x - 4x	5x-more
3	\$536	\$501	\$475
6	1,040	973	922
9	1,530	1,431	1,356
12	1,957	1,831	1,735
18	2,849	2,665	2,525
24	3,651	3,416	3,236

Macomb NORTH & C&G SOUTH			
<i>Circulation: 328,832 Homes</i>			
Ad Size	1x	2x - 4x	5x-more
3	\$419	\$392	\$371
6	813	761	721
9	1,195	1,118	1,059
12	1,529	1,431	1,355
18	2,226	2,083	1,973
24	2,853	2,669	2,529

Oakland NORTH & Oakland SOUTH			
<i>Circulation: 274,799 Homes</i>			
Ad Size	1x	2x - 4x	5x-more
3	\$419	\$392	\$371
6	813	761	721
9	1,195	1,118	1,059
12	1,529	1,431	1,355
18	2,226	2,083	1,973
24	2,853	2,669	2,529

Oakland NORTH or Oakland SOUTH or C&G SOUTH or Macomb NORTH			
<i>Circulation: See below</i>			
Ad Size	1x	2x - 4x	5x-more
3	\$272	\$255	\$241
6	529	495	469
9	777	727	689
12	994	930	881
18	1,447	1,354	1,283
24	1,855	1,736	1,644

— Job Directory Zones —

Oakland NORTH (Circ. 131,070): Birmingham-Bloomfield Eagle, Rochester Post, Troy Times, and West Bloomfield Beacon

Oakland SOUTH (Circ. 143,729): Farmington Press, Madison-Park News, Royal Oak Review, Southfield Sun, and Woodward Talk

C&G SOUTH (Circ. 158,603): Advertiser Times, Eastsider, Grosse Pointe Times, St. Clair Shores Sentinel, and Warren Weekly

Macomb NORTH (Circ. 170,229): Fraser-Clinton Chronicle, Journal, Macomb Chronicle, Shelby-Utica News, and Sterling Hts. Sentry

NOTE: Every ad will be listed in the "Shop" Business Directory on www.candgnews.com where the ad will be printable, email-able, mappable and hot-linked to your website.