

# 2013 Classified Job Directory B & W Rates:

Effective 1/27/2013

<b>FULL RUN</b>			
<i>Circulation: 603,627 Homes</i>			
Ad Size	1x	2x - 4x	5x-more
3	\$507	\$482	\$457
6	985	936	887
9	1,449	1,376	1,304
12	1,854	1,761	1,668
18	2,698	2,563	2,428
24	3,458	3,285	3,112

<b>Oakland - Macomb NORTH</b>			
<i>Circulation: 445,028 Homes</i>			
Ad Size	1x	2x - 4x	5x-more
3	\$406	\$386	\$365
6	788	749	709
9	1,159	1,101	1,043
12	1,483	1,408	1,334
18	2,158	2,050	1,942
24	2,766	2,628	2,489

<b>Oakland - C&amp;G SOUTH</b>			
<i>Circulation: 433,402 Homes</i>			
Ad Size	1x	2x - 4x	5x-more
3	\$406	\$386	\$365
6	788	749	709
9	1,159	1,101	1,043
12	1,483	1,408	1,334
18	2,158	2,050	1,942
24	2,766	2,628	2,489

<b>Macomb NORTH &amp; C&amp;G SOUTH</b>			
<i>Circulation: 328,832 Homes</i>			
Ad Size	1x	2x - 4x	5x-more
3	\$317	\$301	\$285
6	616	585	554
9	906	860	815
12	1,158	1,101	1,043
18	1,686	1,602	1,518
24	2,161	2,053	1,945

<b>Oakland NORTH &amp; Oakland SOUTH</b>			
<i>Circulation: 274,799 Homes</i>			
Ad Size	1x	2x - 4x	5x-more
3	\$317	\$301	\$285
6	616	585	554
9	906	860	815
12	1,158	1,101	1,043
18	1,686	1,602	1,518
24	2,161	2,053	1,945

<b>Oakland NORTH or Oakland SOUTH or C&amp;G SOUTH or Macomb NORTH</b>			
<i>Circulation: See below</i>			
Ad Size	1x	2x - 4x	5x-more
3	\$206	\$196	\$186
6	400	380	360
9	589	559	530
12	753	716	678
18	1,097	1,042	987
24	1,405	1,335	1,265

— Job Directory Zones —

**Oakland NORTH** (Circ. 131,070): Birmingham-Bloomfield Eagle, Rochester Post, Troy Times, and West Bloomfield Beacon

**Oakland SOUTH** (Circ. 143,729): Farmington Press, Madison-Park News, Royal Oak Review, Southfield Sun, and Woodward Talk

**C&G SOUTH** (Circ. 158,603): Advertiser Times, Eastsider, Grosse Pointe Times, St. Clair Shores Sentinel, and Warren Weekly

**Macomb NORTH** (Circ. 170,229): Fraser-Clinton Chronicle, Journal, Macomb Chronicle, Shelby-Utica News, and Sterling Hts. Sentry

**NOTE:** Every ad will be listed in the "Shop" Business Directory on [www.candgnews.com](http://www.candgnews.com) where the ad will be printable, email-able, mappable and hot-linked to your website.