

# 2016 Rental Place B/W Rates:

Effective Feb. 2016

<b>FULL RUN</b>			
<i>Circulation: 603,627 Homes</i>			
Ad Size	1x	2x - 4x	5x-more
3	\$365	\$347	\$329
6	723	687	651
9	1,063	1,010	957
12	1,360	1,292	1,224
18	1,980	1,881	1,782
24	2,537	2,410	2,283

<b>Oakland - Macomb NORTH</b>			
<i>Circulation: 445,028 Homes</i>			
Ad Size	1x	2x - 4x	5x-more
3	\$292	\$278	\$263
6	578	549	520
9	850	808	765
12	1,088	1,033	979
18	1,584	1,504	1,425
24	2,029	1,928	1,826

<b>Oakland - C&amp;G SOUTH</b>			
<i>Circulation: 433,402 Homes</i>			
Ad Size	1x	2x - 4x	5x-more
3	\$292	\$278	\$263
6	578	549	520
9	850	808	765
12	1,088	1,033	979
18	1,584	1,504	1,425
24	2,029	1,928	1,826

<b>Macomb NORTH &amp; C&amp;G SOUTH</b>			
<i>Circulation: 328,832 Homes</i>			
Ad Size	1x	2x - 4x	5x-more
3	\$228	\$217	\$205
6	452	429	407
9	664	631	598
12	850	807	765
18	1,237	1,175	1,114
24	1,586	1,506	1,427

<b>Oakland NORTH &amp; Oakland SOUTH</b>			
<i>Circulation: 274,799 Homes</i>			
Ad Size	1x	2x - 4x	5x-more
3	\$228	\$217	\$205
6	452	429	407
9	664	631	598
12	850	807	765
18	1,237	1,175	1,114
24	1,586	1,506	1,427

<b>Oakland NORTH or Oakland SOUTH or C&amp;G SOUTH or Macomb NORTH</b>			
<i>Circulation: See below</i>			
Ad Size	1x	2x - 4x	5x-more
3	\$148	\$141	\$134
6	294	279	264
9	432	410	389
12	553	525	497
18	805	764	724
24	1,031	980	928

— Rental Place Zones —

**Oakland NORTH** (Circ. 131,070): Birmingham-Bloomfield Eagle, Rochester Post, Troy Times, and West Bloomfield Beacon

**Oakland SOUTH** (Circ. 143,729): Farmington Press, Madison-Park News, Royal Oak Review, Southfield Sun, and Woodward Talk

**C&G SOUTH** (Circ. 158,603): Advertiser Times, Eastsider, Grosse Pointe Times, St. Clair Shores Sentinel, and Warren Weekly

**Macomb NORTH** (Circ. 170,229): Fraser-Clinton Chronicle, Journal, Macomb Chronicle, Shelby-Utica News, and Sterling Hts. Sentry

**NOTE:** Every ad will be listed in the "Shop" Business Directory on [www.candgnews.com](http://www.candgnews.com) where the ad will be printable, email-able, mappable and hot-linked to your website.