

2016 Rental Place FULL COLOR Rates:

Effective Feb. 2016

FULL RUN			
<i>Circulation: 603,627 Homes</i>			
Ad Size	1x	2x - 4x	5x-more
3	\$482	\$451	\$427
6	954	893	846
9	1,403	1,313	1,244
12	1,795	1,680	1,591
18	2,613	2,445	2,316
24	3,349	3,133	2,968

Oakland - Macomb NORTH			
<i>Circulation: 445,028 Homes</i>			
Ad Size	1x	2x - 4x	5x-more
3	\$386	\$361	\$342
6	763	714	677
9	1,122	1,050	995
12	1,436	1,343	1,273
18	2,090	1,956	1,853
24	2,679	2,506	2,374

Oakland - C&G SOUTH			
<i>Circulation: 433,402 Homes</i>			
Ad Size	1x	2x - 4x	5x-more
3	\$386	\$361	\$342
6	763	714	677
9	1,122	1,050	995
12	1,436	1,343	1,273
18	2,090	1,956	1,853
24	2,679	2,506	2,374

Macomb NORTH & C&G SOUTH			
<i>Circulation: 328,832 Homes</i>			
Ad Size	1x	2x - 4x	5x-more
3	\$301	\$282	\$267
6	596	558	529
9	877	821	777
12	1,122	1,050	994
18	1,633	1,528	1,448
24	2,093	1,958	1,855

Oakland NORTH & Oakland SOUTH			
<i>Circulation: 274,799 Homes</i>			
Ad Size	1x	2x - 4x	5x-more
3	\$301	\$282	\$267
6	596	558	529
9	877	821	777
12	1,122	1,050	994
18	1,633	1,528	1,448
24	2,093	1,958	1,855

Oakland NORTH or Oakland SOUTH or C&G SOUTH or Macomb NORTH			
<i>Circulation: See below</i>			
Ad Size	1x	2x - 4x	5x-more
3	\$196	\$183	\$174
6	388	363	344
9	570	534	505
12	730	683	647
18	1,062	994	941
24	1,361	1,273	1,206

— Rental Place Zones —

Oakland NORTH (Circ. 131,070): Birmingham-Bloomfield Eagle, Rochester Post, Troy Times, and West Bloomfield Beacon

Oakland SOUTH (Circ. 143,729): Farmington Press, Madison-Park News, Royal Oak Review, Southfield Sun, and Woodward Talk

C&G SOUTH (Circ. 158,603): Advertiser Times, Eastsider, Grosse Pointe Times, St. Clair Shores Sentinel, and Warren Weekly

Macomb NORTH (Circ. 170,229): Fraser-Clinton Chronicle, Journal, Macomb Chronicle, Shelby-Utica News, and Sterling Hts. Sentry

NOTE: Every ad will be listed in the "Shop" Business Directory on www.candgnews.com where the ad will be printable, email-able, mappable and hot-linked to your website.