

2015 Classified Rates

(effective May 1, 2015)

Private Party Ads (12 words)

| <u>Paper(s)</u> | <u>B/W Rates</u> | <u>Add'l Words</u> | <u>Color Screen</u> | <u>Add'l Words (for Color)</u> |
|-----------------------|------------------|--------------------|---------------------|--------------------------------|
| Warren Weekly | \$16.00 | \$1.30 | \$5.00 | \$1.65 |
| Each Other Paper | \$13.00 | \$1.05 | \$4.00 | \$1.35 |
| All Papers - One Week | \$56.00 | \$4.65 | \$18.00 | \$6.05 |
| Macomb/Wayne | \$43.00 | \$3.55 | \$14.00 | \$4.65 |
| Oakland | \$37.00 | \$3.05 | \$12.00 | \$3.95 |

Help Wanted - Real Estate (20 words)

| <u>Paper(s)</u> | <u>B/W Rates</u> | <u>Add'l Words</u> | <u>Color Screen</u> | <u>Add'l Words (for Color)</u> |
|------------------|------------------|--------------------|---------------------|--------------------------------|
| Warren Weekly | \$22.00 | \$1.10 | \$7.00 | \$1.45 |
| Each Other Paper | \$19.00 | \$0.95 | \$6.00 | \$1.25 |

| <u>Zones</u> | <u>B/W Rates</u> | <u>Add'l Words</u> | <u>Color Screen</u> | <u>Add'l Words (for Color)</u> |
|--------------|------------------|--------------------|---------------------|--------------------------------|
| All Papers | \$89.00 | \$4.45 | \$28.00 | \$5.85 |
| Macomb/Wayne | \$63.00 | \$3.15 | \$20.00 | \$4.15 |
| Oakland | \$58.00 | \$2.90 | \$18.00 | \$3.80 |

Service Directory Ads (20 words)

| <u>Paper(s)</u> | <u>B/W Rates</u> | <u>Add'l Words</u> | <u>Color Screen</u> | <u>Add'l Words (for Color)</u> |
|------------------|------------------|--------------------|---------------------|--------------------------------|
| Warren Weekly | \$21.00 | \$1.05 | \$7.00 | \$1.35 |
| Each Other Paper | \$18.00 | \$0.90 | \$6.00 | \$1.15 |

| <u>Zones</u> | <u>B/W Rates</u> | <u>Add'l Words</u> | <u>Color Screen</u> | <u>Add'l Words (for Color)</u> |
|---------------------------|------------------|--------------------|---------------------|--------------------------------|
| All Papers | \$136.00 | \$6.80 | \$43.00 | \$8.90 |
| Macomb (1 zone) + Oakland | \$119.00 | \$5.95 | \$37.00 | \$7.80 |
| 10 papers | \$104.00 | \$5.20 | \$32.00 | \$6.80 |
| Macomb (2 zones) | \$94.00 | \$4.70 | \$29.00 | \$6.10 |
| Oakland | \$94.00 | \$4.70 | \$29.00 | \$6.10 |
| Macomb (1 zone) | \$66.00 | \$3.30 | \$21.00 | \$4.30 |

Zones: Macomb SOUTH (south of 14 Mile including GPT & ADV)

Macomb NORTH (north of 14 Mile)

Oakland (west of Dequindre)

Class Reunion Ads (20 words)

| <u>Paper(s)</u> | <u>B/W Rates</u> | <u>Add'l Words</u> | <u>Color Screen</u> | <u>Add'l Words (for Color)</u> |
|-----------------------|------------------|--------------------|---------------------|--------------------------------|
| Warren Weekly | \$16.00 | \$1.30 | \$5.00 | \$1.30 |
| Each Other Paper | \$13.00 | \$1.05 | \$4.00 | \$1.05 |
| All Papers - One Week | \$56.00 | \$4.65 | \$18.00 | \$4.65 |
| Macomb/Wayne | \$43.00 | \$3.55 | \$14.00 | \$3.55 |
| Oakland | \$37.00 | \$3.05 | \$12.00 | \$3.05 |